

Luke R. Berninger

PRODUCER - BROOKLYN, NY

EXPERIENCE

Grey Advertising, New York City, NY — *Junior Producer*

March 2024 – June 2025

Clients: *Modelo, Volvo, P&G, Mass Mutual, Circle K, Angel Soft, Tumi, Las Vegas Tourism*

- Assisted in end-to-end production across TV, digital, social, and activations; supporting budget, schedule, and crew coordination (for social) through production and final delivery.
- Oversaw end-to-end production for all of Modelo's qualitative and quantitative testing, leading budgets, schedules, creative kickoffs, and ongoing client communications in a fast-changing environment.
- Built a strong production network by proactively connecting with vendors, organizing agency screenings, and maintaining industry relationships.
- Sourced new production partners and methods to keep work innovative and aligned with evolving industry standards across digital, broadcast, and experiential.
- Led production of all agency case study videos for award season, managing budgets, schedules, and creative/client approvals from start to finish.

Hate Thyself, Baton Rouge, LA — *Associate Producer*

November 2023 – February 2024

- Oversaw daily set operations and departmental communication across a multi-week feature shoot
- Supported the line producer in tracking budget and schedule to align with creative milestones
- Liaised between producers and department heads to resolve real-time production challenges

Hungry Man, New York City, NY — *Office Production Assistant*

July 2023 – October 2023

- Oversaw daily set operations and departmental communication across a multi-week feature shoot
- Supported the line producer in tracking budget and schedule to align with creative milestones
- Liaised between producers and department heads to resolve real-time production challenges

Hungry Man, Los Angeles, CA — *Production Assistant*

May 2022 – September 2022

- Assisted line producers and EPs across commercial campaigns for Amazon, Hulu, and Fox Sports
- Maintained production documents, calendars, and crew communication tools pre- and post-shoot
- Provided on-set support for shoots, ensuring compliance with production schedules and safety standards

CONTACT

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[LinkedIn](#)

[Portfolio](#)

[IMDB](#)

SKILLS

Advanced AI Programs

Adobe Creative Cloud

Microsoft Office Suite

Google Workspace

Frame.io

Social Media Platforms

Project Management

Driven, Adaptable & Curious

EDUCATION

Syracuse University, S.I.

Newhouse

School of Public

Communications

Bachelor of Science, Class of 2023

Major:

Television Radio and Film

Minor: Marketing

Honors: Magna cum Laude

GPA: 3.76

Delta Kappa Alpha

Omnicom Chapter